

Sunday 7 May		
10.30am	**KEYNOTE** Together towards tomorrow	Damian Paull, Franchise Council of Australia (FCA)
11am	Is franchising right for you?	Franchise Council of Australia (FCA)
11.30am	The three pitfalls to avoid when buying a business	Richard Giannini, Mobile App City
12 noon	The winning formula for buying a franchise	Rajiv Rajan, Finn Franchise Brokers
12.30pm	**KEYNOTE** How to back a franchise winner	John O'Brien, Poolwerx
1pm	Franchisee success panel	Jacqueline Becker, First Class Accounts Ilan Hughes, Poolwerx Michael Scholes, Jesters
1.30pm	How to franchise my business simply	Brian Keen, Franchise Simply
2pm	**KEYNOTE** Are you suited to franchising?	Mike Stringer, Mpower Franchising
2.30pm	Marketing your new franchise from day one	Clayton Treloar, Mail Boxes Etc
3pm	How to use technology and social media to increase your business	David Hennessy, The Cash Back App
3.30pm	Franchising: the road to your success	Steve Hansen, Think DONE Management Consultancy