CouriersPlease



Deliver YOUR Success with CouriersPlease

Are you an ambitious entrepreneur seeking a dynamic business opportunity in the thriving logistics and delivery industry?

Look no further!

CouriersPlease, a market leader in E-Commerce and parcel delivery services, offers you the chance to Deliver Your Success and be a part of our success story through our Franchise Partner program.





40

Years of success in the Australian courier industry



800+

Exclusive franchise territories



3000+

Convenient parcel drop-off and collection points



Established Brand

With over 40 years of experience, CouriersPlease has solidified its position as a trusted and recognised name in the parcel delivery industry. Our reputation for **reliability, efficiency, and customer satisfaction** will give you a competitive edge in your local market.



Comprehensive Support

We provide our Franchise Partners with comprehensive training and ongoing support to ensure you have all the tools you need to succeed. From **operational training to marketing strategies**, our experts will guide you every step of the way.

Cutting-Edge Technology

CouriersPlease embraces technology to streamline operations. Our advanced tracking and delivery management systems will help you optimise routes, enhance customer experience, and **stay ahead** in an ever-evolving market.



Multi Award Winning Franchise

Voted 'Best Carrier' in the NORA* Solution Partner Awards 2023

Awarded 5-star rating on the FRANData Franchise Rating Scale 2023 & 2024

*National Online Retailers Association

NORA SOLUTION PARTNER AWARDS 2023
WINNER
BEST CARRIER

Australian Franchise Rating Scale - 2024
Independently Assessed & Rated by FRANdata



Green Initiatives

CouriersPlease is **committed to sustainability**. By joining us, you'll contribute to our eco-friendly practices, reducing the carbon footprint of deliveries and aligning with environmentally conscious consumers.















Our Journey

Delivering happiness

CouriersPlease was founded in 1983 as a specialised metropolitan parcel delivery business.

Since then, we have grown into a leading E-Commerce and small parcel delivery expert with 800+ exclusive franchise territories across Australia servicing leading Australian retailers, online traders and small to medium enterprises (SMEs).

Our 40 years' commercial success in the Australian market has only been possible through our team of dedicated staff and couriers and the ongoing support of our valued customers.

Service is our Success

Every parcel counts

At CouriersPlease, our commitment to excellence goes beyond just delivering parcels.

We understand the importance of dedication in every aspect of our operations and firmly believe that the quality of our Teams' service sets us apart and enables us to excel as a leading E-Commerce and small parcel delivery expert.





Our Services

We are the specialists in E-Commerce and small parcel delivery

CouriersPlease offers parcel and satchel delivery, both domestically and internationally.

We operate a dedicated interstate line-haul network to move consignments between capital cities and use network partners for regional deliveries.

As a Franchise Partner, you do not need to worry about how the local, interstate and international consignments are moved. CouriersPlease looks after this for you.

A typical day for a Franchise Partner includes parcel collection, sorting and delivery, prospecting for new business and assisting customers with day-to-day service enquiries. The MORE pick-ups and deliveries you do, the more you earn.

As a Franchise Partner, you provide the vital link between the company and your valued customer base. To generate new business, you just need to sell your customers the CouriersPlease system and your personalised service, backed by the support of our experienced team of sales professionals.

Our Commitment to YOU



Exclusive Territory

As a CouriersPlease Franchise Partner, you'll receive an exclusive territory, ensuring that you have a dedicated market to grow your business.



Proven Business Model

Our time-tested business model minimises risks and maximises profitability. Benefit from our operational expertise and industry insights.



Marketing Support

Leverage our national and regional marketing campaigns to enhance brand visibility and attract customers to your franchise.



Training and Onboarding

Our comprehensive training program covers all aspects of operating a successful franchise, from day-to-day operations to customer service excellence.



Growth Opportunities

As you build your franchise, you can expand your operations and open additional delivery points, increasing your potential revenue and market reach to create a business that supports you and your family in the long term.



Business Coaching

Ongoing sales team support and training to build your business within your exclusive territory. You'll have access to other Franchise Partners to share real life stories.

Your Commitment to CouriersPlease



Always Reliable

Your commitment to carrying out the collection and delivery of all designated parcels and freight within your exclusive territory is essential.



Self Motivated

You'll have the drive to seize every opportunity to provide a superior service offering, prospect for new business and onboard new customers.



Equipment & Structure

You have a clean late model van (no more than 5 years old) with a minimum payload capacity of 9.0m3. You have or will complete the establishment of a Pty Ltd company with an ABN registration.



Customer Focussed

You are committed to customer service excellence and this is demonstrated through your enthusiasm and positive attitude.



Personal Pride

You are well organised, take pride in your professional presentation and have a friendly disposition.



Fred Heather Territory 33 VIC

I have been with Couriers Please for three years, it has been challenging but rewarding experience, stepping outside of my comfort zone, managing the growth and success of my business. I have become a part of the community with my customers providing excellent customer service.



Harry Singh Territory 238 VIC

I have been with Couriers Please since 2020 as a Contractor, then decided to buy a territory and currently the last 2 years as a Franchise Partner. I enjoy meeting different customers to build a strong relationship in my busy territory and building a successful business. I am planning to get a bigger van to handle the Ecommerce Parcel online future growth in my area.



Anthony Windram Territory 220 VIC

Working as a Franchise Partner with CouriersPlease for over 30+ years, I have been able to build a successful business within a proven system, and I now have my son running my business with me. I am in control of my earning potential, and am excited to continue to see that grow.



Yi Dong (Tony) Territory 156 VIC

I have been a Franchise Partner with CouriersPlease for nearly 10 years, and I have owned multiple successful territories. I have been able to get to a point with my business where I have built great relationships with my customer base, and I enjoy driving to meet with them everyday.

Our Customers



Our Success

Over the years, CouriersPlease has been recognised for its contribution to the franchise and logistics industries through numerous awards. In 2021, CouriersPlease won the Canstar Blue Award for 'Most Satisfied Customers' for Small Business Courier Services and in 2023, won the Australian Retail Innovators award for Research & Strategic Focus.

Additionally, CouriersPlease was announced as a 5 Star Performer on the Australian Franchise Rating Scale, managed by FRANdata Australia, in 2023 and 2024. FRANData offers an objective rating system for Australian franchise brands and recognises that confidence in franchising requires a focus on performance and transparency.

CouriersPlease achieved its most significant accolade, being recognised as 'Best Carrier' in the 2023 NORA* Solution Partner Awards – a prestigious award that recognises the amazing contribution of our dedicated Franchise Partners and support team.











*National Online Retailers Association

Investment Details

Recognising that finances play a pivotal role in the decision to initiate your own business, here's a quick overview:

You can purchase either a '**Standard**' franchise package for $15,000+GST or a '**Premium**' franchise package for $25,000+GST.

- The **Standard Package** will provide a minimum weekly Income Guarantee of $2,200 **plus** GST for **6 Months**.
- The **Premium Package** will offer a minimum weekly Income Guarantee of $2,200 **plus** GST for **12 Months**.

Included in either package:

$2,200

plus GST Minimum Weekly
Guaranteed Income for 6 Months

+

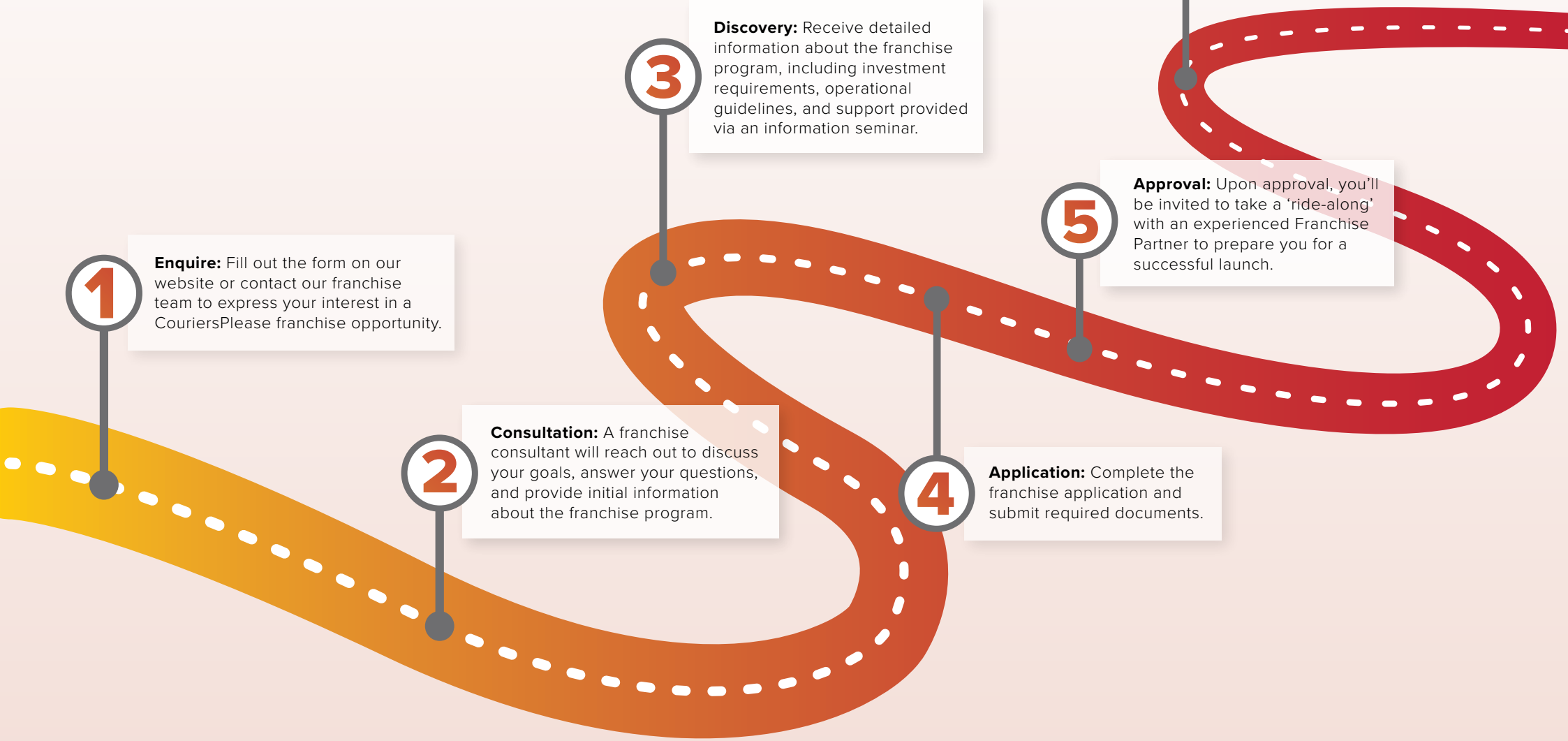
- Vehicle Decals
- Reality Check
- Uniform Pack
- 6 Month Growth Consultation
- Ongoing Training & Support
- Welcome Pack
- CPGo Scanning Technology

Each Run Territory operates under an attractive **Guaranteed Minimum Weekly Income** program to support you while you grow your territory.

- Pass a police check
- Set up a Pty Ltd company
- ABN registration
- Obtain a van no more than 5 years old with a minimum payload capacity of 9.0m3
- Obtain comprehensive vehicle insurance
- Obtain a Work Cover policy
- Provide a letter from your doctor stating you are physically fit to undertake courier type duties



6 Steps to Becoming a CouriersPlease Franchise Partner



1. **Enquire:** Fill out the form on our website or contact our franchise team to express your interest in a CouriersPlease franchise opportunity.
2. **Consultation:** A franchise consultant will reach out to discuss your goals, answer your questions, and provide initial information about the franchise program.
3. **Discovery:** Receive detailed information about the franchise program, including investment requirements, operational guidelines, and support provided via an information seminar.
4. **Application:** Complete the franchise application and submit required documents.
5. **Approval:** Upon approval, you'll be invited to take a 'ride-along' with an experienced Franchise Partner to prepare you for a successful launch.
6. **Launch:** Choose your CouriersPlease franchise territory, pay your deposit, and start Delivering Your Success!

CouriersPlease

FAQs

1	**What are the foundation elements to get started in a CouriersPlease as a Franchise Partner?**	• Secure a van from the approved range of vehicles (subject to vehicle requirements). • Have unlimited work rights in Australia • Set up a GST-registered Australian Proprietary Company (Pty Ltd) • Secure a CouriersPlease franchise territory with a Standard or Premium package.
2	**How can I reserve a CouriersPlease franchise territory?**	Please contact our Franchising Team for more information and pay a deposit to ensure your chosen franchise territory is yours exclusively.
3	**What support will I receive initially?**	As part of your franchise package, an Income Guarantee may be offered for territories purchased directly from CouriersPlease to support you as you navigate and establish your business within your designated franchise territory. The Franchise Partner is expected to proactively operate and develop the franchise territory during this period.
4	**Are there any specific vehicle requirements?**	Hit the road with an A1 condition van, less than 5 years old, with a minimum payload of 9m3, and fitted with an approved specification cargo barrier. The list of approved vehicles is available from the Franchising Team on request.
5	**What if I need to order a new vehicle?**	If you order a brand-new vehicle and the delivery is delayed after payment, we'll work with you to make necessary arrangements once you provide proof of purchase and other relevant documents.
6	**Do CouriersPlease franchises offer ongoing earning potential?**	Current and future earnings can vary for several different reasons, but all our Franchise Partners have an existing clientele and business ready to service on day one. Contact us to explore opportunities in your area!
7	**Do I need to plan for the unexpected, like any other business?**	It could be a planned day off or simply life happening (i.e., emergencies). Plan for unexpected absences by having a backup employee ready to cover the operation of your franchise territory in your temporary absence, or CouriersPlease can assist you with sourcing coverage. It starts with solid business planning, and we keep the freight moving together!
8	**What can I expect when purchasing a CouriersPlease franchise territory?**	Choose your path to success with CouriersPlease! We offer two packages: 'Standard' and 'Premium'. Let's discuss the best fit for your territory.
9	**What's included in a Standard Package?**	The standard package includes an Income Guarantee for 6 months, vehicle decals, background checks, uniforms, training, and more. Get the essentials to thrive!
10	**What's included in a Premium Package?**	Elevate your franchise with the premium package. Enjoy an extended Income Guarantee, precise Sales Support, and much more. Speak to us and discover the difference!
11	**Do I need specific experience, and will I receive training?**	No prior experience is required! CouriersPlease offers comprehensive training, both online and on-road. We're here to support your path to success.
12	**Can I build and then sell my CouriersPlease franchise?**	Looking ahead? You can commence the sales process of your CouriersPlease franchise territory at any time, subject to the approval of your proposed buyer. Terms and conditions are outlined in your franchise agreement. Let's discuss your options.



Start your journey today!

Don’t miss out on this exciting opportunity to become a part of the CouriersPlease family and shape the future of parcel delivery. Contact us today to learn more and take the first step toward a rewarding and profitable business venture!

Contact

Scan the QR code to complete our enquiry form or email our Franchising Team at *franchising@couriersplease.com.au*

CouriersPlease

Together, we can Deliver Your Success,

One Parcel at a Time.