FAT BRANDS

FRESH. AUTHENTIC. TASTY.

The FAT Brands Family of Restaurants













FAT BRANDS INC.
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Fresh, authentic & tasty brands.

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets, and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns 17 restaurant brands: Fazoli's, Native Grill & Wings, Round Table Pizza, Fatburger, Marble Slab Creamery, Johnny Rockets, Twin Peaks, Great American Cookies, Hot Dog on a Stick, Buffalo's Cafe & Express, Hurricane Grill & Wings, Pretzelmaker, Elevation Burger, Yalla Mediterranean, Ponderosa and Bonanza Steakhouses, Smokey Bones, and franchises over 2,000 units worldwide.

Our passionate and dedicated in-house support teams work across all brands. The Operations, Construction, Purchasing, Architecture & Design, Kitchen Design, Training, Logistics and Marketing departments are highly experienced and dedicated to helping our franchisees achieve their entrepreneurial goals. Our franchisees are in business for themselves, not by themselves. Our strategically aligned, complementary restaurant concepts, provide our franchisees the opportunity for continued growth within the markets they develop, across multiple brands and industry segments, while diversifying their portfolio of brands.

- ○ Acquired in July of 2021.
- ● Acquired in October of 2021.
- ● Acquired in November of 2021.
- ● Acquired in September of 2023.



Franchise Support

CONSTRUCTION EQUIPMENT

As a franchisee, you receive guidance in the design and layout of your restaurant. We specify the equipment needs for each location (e.g. freezers, fryers, grills, etc.) and provide guidance in the selection of contractors and vendors. Our “New Store Opening” checklist has everything you’ll need to make sure we open on time.

MARKETING

Following the development of your new site, a FAT Brands New Store Opening Guide will assist you in planning your store opening. You can rest assured that our team will be there to make sure your opening is a successful one. A handy Local Store Marketing Guide full of great promotional ideas and instructions for building store traffic is also available to you.

ARCHITECTURE & DESIGN

FAT Brands provides architectural and design assistance to each franchisee. As part of this assistance we furnish prototypical Design plans. To ensure the highest quality design and construction, we require that you use an approved architect, kitchen designer and signage company. FAT Brands provides design guidelines, signage specifications and other materials to assist you in building your store.

OPERATIONS

Each franchisee is assigned a Franchise Consultant. Franchise Consultants are available at all times to support franchisees, assure consistency of the FAT Brands concepts and to assist franchisees in all areas of operations including financial analysis, marketing promotions and vendor selection.

SUPPLY CHAIN AND PURCHASING

As a multi-unit chain, FAT Brands has opportunities to negotiate prices on behalf of the brand — affording franchisees more competitive prices. We provide guidance and specifications of approved products (i.e. food and paper), as well as assist in locating vendors for each franchisee. This process helps franchisees to ensure quality, consistency and cost-effectiveness throughout the brands.

TRAINING AND ONGOING OPERATIONAL SUPPORT

Proper training is essential for maintaining the consistency and integrity of any FAT Brands restaurant. FAT Brands sets rigorous standards for staff development. We conduct a detailed and focused training program for your key personnel at a designated training unit. This in-depth training continues through the opening of your restaurant. You will receive thorough instruction in Restaurant operations, estaurant Management, Safety and Health, Local Store Marketing, Real Estate Selection and Business Development.



Fatburger

FOUNDED 1952 • LOS ANGELES, CA

FRANCHISOR	Fatburger North America, Inc.
DESCRIPTION	Fast casual, take-out and dine-in hamburger restaurant
DISTINCT FEATURES	Freshly prepared, cooked-to-order food. Food prepared in full view of customers on an open grill. Large portions and distinctive seasonings.
SIGNATURE ITEMS	Fatburger hamburgers, turkey burgers, and veggieburgers served with a wide assortment of fresh condiments; chili; chili dogs; steak fries; fresh-cut onion rings; real hand-scooped ice cream shakes

1952	**84**	**800-2.3k**
YEAR FOUNDED	**CO-BRANDED UNITS**	**IDEAL SQUARE FOOTAGE**
1990	**191**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Fatburger restaurants presently must contribute up to 2% of net sales to the national advertising fund. Restaurants must also spend at least 2% of net sales on local marketing.

TRADITIONAL MODELS

Co-Branded Fatburger & Buffalo's
Traditional Fatburger
Full Service Fatburger & Fat Bar

ALTERNATIVE MODELS

Kiosk, Food Court
Concessions, Arena
Modular Shipping Container
Mobile & Stationary Food Truck
Travel Center

FEATURES

Optimized for 3rd Party Delivery
Co-Branding opportunities
Flexible Development Models
Strong Brand Recognition



CO-BRANDED FATBURGER & BUFFALO'S

Fatburger is a sister brand of the Atlanta based, gourmet, fast-casual, and full-service Americana restaurant chain Buffalo's Cafe. Existing and new Fatburger franchisees are taking to the opportunity to develop "CO-BRANDED" Fast Casual restaurants with the Buffalo's Express Fast Casual chicken wing brand and are benefiting from a proven, complementary business model. Co-branded restaurants operate in the same size footprint as a single fast casual Fatburger restaurant. Co-branded restaurants benefit from serving two complimentary food groups and multiple day parts, helping to increase sales and profitability for franchisees. 70% of Fatburger's now Co-branded with Buffalo's and open or under development in 12+ countries.

FOOTPRINT	800-2300 sq. ft.
SITE PARAMETERS	Free standing, inline, end cap locations
SEATS	30-60 seats
FEATURES	Fatburger & Buffalo's Menu items, shared kitchen and labor, Drive Thru (optional), Bar (optional), optimized for 3rd Party delivery



Johnny Rockets

FOUNDED 1986 • LOS ANGELES, CA

FRANCHISOR Johnny Rockets Licensing, LLC.

DESCRIPTION Fast-casual, take-out and dine-in hamburger restaurant with 1950's inspired decor and fun for diners of all ages.

DISTINCT FEATURES Freshly prepared, cooked-to-order food. Prepared in full view of customers at counter seating. Wide menu variety and classic offerings.

SIGNATURE ITEMS Fresh hamburgers, Rocket Dogs, Fries & Tots, Classic Milkshakes & Malts, and fun!

1986	264	800-2.3k
YEAR FOUNDED	TOTAL UNITS	IDEAL SQUARE FOOTAGE
1987	**259**	**6%**
FRANCHISING SINCE	FRANCHISED UNITS	ROYALTY FEE PERCENT OF NET

U.S. FRANCHISE FEE U.S. $50k – Multi-Unit deals may vary.

INTL. FRANCHISE FEE Varies by region, market size and development term.

ADVERTISING FEE Johnny Rockets restaurants presently must contribute up to 2% of net sales to the national advertising fund. Restaurants must also spend at least 2% of net sales on local marketing.

IDEAL SPACE 1,500 - 2,300 square feet. The optimal size depends on climate, space, configuration, clientele, and economics. Food court or kiosk locations may be as small as 800 - 1,000 square feet. Special venues: Airports, Theme Parks, Casinos, Cruise Ships, Lifestyle Centers.

TRADITIONAL MODELS

Traditional Johnny Rockets

FEATURES

Outstanding in-store dining experience
Global Footprint
Legacy Brand Story
Optimized for 3rd Party Delivery
Flexible Development Models
Strong Brand Recognition

ALTERNATIVE MODELS

Kiosk, Food Court
Airport, Concessions, Arena
Modular Shipping Container
Mobile & Stationary Food Truck
Travel Center



IDEAL CANDIDATE

Understands the "business of running the business". Sound business management skills. Mid-level entrepreneurial spirit. Demonstrates leadership skills. Ability to manage and direct human resources under a proven system. Has an understanding of how to develop leadership skills on his/her team. Demonstrates a strong work ethic and a high level of integrity. Customer-focused and responsive to customer needs. Possesses a strong decision-making ability. Effective communication skills. Ability to follow directions. Has a passion and enthusiasm for the business. Interested in working in a fast-paced and highly charged industry. Possesses a drive and desire to succeed.

MULTI-UNIT DEALS

Must meet all FCCR and capital requirements. Resources to support the business with debt/equity when necessary. Ability to develop additional restaurants (if required).

PERSONAL/PROFESSIONAL BACKGROUND

Excellent personal/professional and financial references. Clear credit and criminal background checks. Leadership standing in the community through participation with civic organizations.

NET WORTH $1,500,000.00 **LIQUIDITY** $750,000.00



Buffalo's Cafe

FOUNDED 1985 • ROSWELL, GA

FRANCHISOR	Buffalo's Franchise Concepts Inc.
DESCRIPTION	Full service, family, American dining
DISTINCT FEATURES	Fresh Buffalo Wings with over a dozen unique, homemade Buffalo wing sauces. The Buffalo's Cafe menu also includes: Burgers, Ribs, Steak, Chicken, Fries, Salad, Desserts and the Buffalo's Cafe Bar.
SIGNATURE ITEMS	World Famous Buffalo Wings, Homemade Buffalo Wing Sauces.

1985	**84**	**2.5k-4.5k**
YEAR FOUNDED	**CO-BRANDED FRANCHISE UNITS**	**IDEAL SQUARE FOOTAGE**
1991	**13**	**6%**
FRANCHISING SINCE	**FULL-SERVICE UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Buffalo's Cafe restaurants must contribute 2% of net sales to the Buffalo's Cafe advertising fund. Buffalo's Cafe restaurants must spend 2% of net sales on local store marketing.
IDEAL SPACE	Facilities are usually 3000-4500 sq. ft., 25% of which houses the kitchen or back of the house. Units can seat between 160-200 people inside, with an additional 30-50 seats outside on patio or deck.

TRADITIONAL MODELS

Co-Branded Fatburger & Buffalo's

Traditional Full Service Buffalo's & bar

Fast Casual Buffalo's Express or Wings & Waffles

FEATURES

Optimized for 3rd Party Delivery

Co-Branding opportunities

Flexible Development Models

Strong Brand Recognition

ALTERNATIVE MODELS

Kiosk, Food Court

Concessions, Arena

Modular Shipping Container

Mobile & Stationary Food Truck

Travel Center

GEOGRAPHIC DISTRIBUTION

UNITED STATES Georgia, Texas, California

INTERNATIONAL Saudi Arabia, Qatar, U.A.E*., Egypt*, Tunisia*, Libya*, The Philippines*

CO-BRANDED FATBURGER & BUFFALO'S

Fatburger is a sister brand of the Atlanta based, gourmet, fast-casual, and full-service Americana restaurant chain Buffalo's Cafe. Existing and new Fatburger franchisees are taking to the opportunity to develop "CO-BRANDED" Fast Casual restaurants with the Buffalo's Express Fast Casual chicken wing brand and are benefiting from a proven, complementary business model. Co-branded restaurants operate in the same size footprint as a single fast casual Fatburger restaurant. Co-branded restaurants benefit from serving two complimentary food groups and multiple day parts, helping to increase sales and profitability for franchisees. 70% of Fatburger's now Co-branded with Buffalo's and open or under development in 12+ countries.

FOOTPRINT	800-2300 sq. ft.
SITE PARAMETERS	Free standing, inline, end cap locations
SEATS	30-60 seats
FEATURES	Fatburger & Buffalo's Menu items, shared kitchen and labor, Drive Thru (optional), Bar (optional), optimized for 3rd Party delivery



Hurricane Grill & Wings

FOUNDED 1955 • FORT PIERCE, FL

FRANCHISOR	Hurricane AMT, LLC.
DESCRIPTION	Casual Dining Restaurant & Bar
DISTINCT FEATURES	Florida-based Hurricane Grill & Wings® is known for its fresh wings, more than 35 signature sauces and rubs and a tropical, laid-back vibe.
SIGNATURE ITEMS	Island-themed menu that includes shareable starters, tasty tacos, seafood entrees, large beer selection, custom craft burgers and tropical drinks in full bar locations.

1995	**0**	**1-2.3k**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**IDEAL SQUARE FOOTAGE**
2005	**41**	**6%**
FRANCHISING SINCE	**TOTAL UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Restaurants must contribute 2% of their net sales to the National or International advertising fund. Additionally, restaurants must contribute 2% of net sales towards local store marketing initiatives in the communities their restaurants are located in.
IDEAL SPACE	1,500 - 2,300 square feet. The optimal size depends on climate, space, configuration, clientele and economics. Food court or kiosk locations may be as small as 800 - 1,000 square feet.

TRADITIONAL MODELS

Hurricane Grill & Wings

Hurricane Dockside & Sports Grill

Fast Casual Hurricane BTW

FEATURES

Flexible Fast Casual & Full Service Models

Multiple Day Part menu

Optimized for 3rd Party Delivery

Strong Regional Brand Equity

ALTERNATIVE MODELS

Kiosk, Food Court

Concessions, Arena

Modular Shipping Container

Mobile & Stationary Food Truck

Travel Center

GEOGRAPHIC DISTRIBUTION

UNITED STATES Alabama, Arizona, Florida, Georgia, Kansas, Maryland, New Jersey, New York, Texas**

HURRICANE BTW

Hurricane BTW is a fast-casual restaurant chain offering a menu consisting of burgers, tacos, wings and more. The chain falls under the highly successful Hurricane Grill and Wings brand and features the best selling menu items from the full service restaurants in a fast-casual restaurant and service model. The menu features a variety of tasty tacos, burgers and wings, in a lively environment. Our food is hand-made fresh and fast in our open kitchen. Since its inception, BTW has quickly become a fast pace, high growth concept as it plays off the brand equity of Hurricane Grill and Wings. BTW customers have become loyal fans of our crave-able tacos, burgers and wings as we continue to serve them to more and more people daily.









Ponderosa & Bonanza

FOUNDED 1965 • KOKOMO, IN FOUNDED 1963 • WESTPORT, CT

FRANCHISOR	Ponderosa & Bonanza Steakhouse, Inc.
DESCRIPTION	Casual family-friendly steakhouse
DISTINCT FEATURES	Freshly prepared, cooked-to-order food. Food prepared in full view of customers on an open grill. Large portions and distinctive seasonings.
SIGNATURE ITEMS	Steaks, side dishes

1963	**0**	**1.5-6k**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**IDEAL SQUARE FOOTAGE**
1994	**36**	**6%**
FRANCHISING SINCE	**TOTAL UNIT COUNT**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Ponderosa & Bonanza restaurants presently must contribute up to 2% of net sales to the national advertising fund. Restaurants must also spend at least 2% of net sales on local marketing.
IDEAL SPACE	1,500 - 6,000 square feet. The optimal size depends on climate, space, configuration, clientele and economics. Food court or kiosk locations may be as small as 800 - 1,000 square feet.

TRADITIONAL MODELS

Full Ponderosa or Bonanza Steakhouse

Bonanza Steak & BBQ (small footprint)

Entree, Buffet focused concepts

ALTERNATIVE MODELS

Kiosk, Food Court

Concessions, Arena

Modular Shipping Container

Mobile & Stationary Food Truck

Travel Center

BONANZA STEAK & BBQ

Opened in 2013. Located in Seymour, IN. Bonanza Steak & BBQ is a full service, full bar casual dining concept. Featuring a market fresh salad bar and a variety of steak, poultry, seafood, burgers and side dishes.

GEOGRAPHIC DISTRIBUTION

UNITED STATES Florida, Illinois, Indiana, Iowa, Maine, Michigan, Minnesota, Mississippi, Missouri, New York, Ohio, Pennsylvania, Puerto Rico, Tennessee, West Virginia, Wisconsin, and Virgina

INTERNATIONAL Egypt, Qatar, Taiwan, Unite Arab Emirates

FAST CASUAL CONCEPT UNDER DEVELOPMENT

FAT Brands Inc. is actively developing a Fast Casual concept building on the strong brand equity of Ponderosa & Bonanza Steakhouse restaurants. This concept focuses on fresh, quality Ingredients served at a fast pace in a new and unique format. Ideal for metropolitan locations. Optional beer & wine, patio seating. The concept is optimized for both 3rd party delivery and large party catering.





Elevation Burger

FOUNDED 2005 • FALLS CHURCH, VA

FRANCHISOR	EB Franchises, LLC.
DESCRIPTION	USDA Certified Organic Hamburgers, Fast Casual, Non-GMO
DISTINCT FEATURES	A fast-casual burger chain committed to serving products of a higher quality
SIGNATURE ITEMS	Hamburgers, Chicken Sandwiches, French Fries, Milk Shakes

2005	**0**	**1-2.3k**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**IDEAL SQUARE FOOTAGE**
2008	**35**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund. Restaurants must also spend at least 2% of net sales on local marketing.
IDEAL SPACE	1,500 - 2,300 square feet. The optimal size depends on climate, space, configuration, clientele and economics. Food court or kiosk locations may be as small as 800 - 1,000 square feet.

TRADITIONAL MODELS

We do not develop “cookie cutter” restaurants and expect them to perform the same at any locations. We tailor the restaurant and build outs for the restaurant space to meet the needs of the surrounding demographics (i.e. beer and wine, full bar, drive thru etc.). We offer many unique store development models for our franchisees. Each location varies and our development flexibility allows our franchisees to build the right restaurant model suitable to their market and the specific location within their market to help further ensure success.

ALTERNATIVE MODELS

Kiosk, Food Court

Modular Shipping Container

Mobile & Stationary Food Truck



GEOGRAPHIC DISTRIBUTION

UNITED STATES Florida, Maine, Maryland, Michigan, New Jersey, New York, Pennsylvania, Texas, Virgina**

INTERNATIONAL Mexico, Bahrain, Kuwait, Saudi Arabia, and United Arab Emirates

ELEVATION BURGER – INGREDIENTS MATTER

Elevation Burger is more than a restaurant; it is a vision for fresh food that is better for you and better for the environment; it is a vision for food that has real flavor; it is a vision for meat and that comes from grass-fed, organically raised, free-range cows and chickens. Fresh-cut fries that are cooked in heart-healthy premium olive oil. We source organic beef because it is better for the consumer than a conventional beef product. Our cows are never given antibiotics and are free of pesticides and other chemicals. Grass-fed and free range pastures allow them to live a healthier, more humane life.





Hot Dog on a Stick

FOUNDED 1946
SANTA MONICA, CA

FRANCHISOR	HDOS Franchising, LLC.
DESCRIPTION	Quick Service Restaurant
DISTINCT FEATURES	Fresh, made-to-order Stick Items, French Fries, Funnel Cake Sticks – and of course, our world-famous hand-stomped Lemonade!
SIGNATURE ITEMS	Hot Dog On A Stick, Hand-Stomped Lemonade, Cheese On A Stick, Fresh Made-To-Order Fries, Funnel Cake Sticks

1946	**31**	**50**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**TOTAL UNITS**
2014	**19**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $25,000. Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must spend between $338,200 and $556,000 when they start up, and that includes licensing, equipment, and our $25,000 franchise fee.
IDEAL SPACE	600 - 1,200 square feet. The optimal size depends on climate, space, configuration, clientele and economics.

NON-TRADITIONAL MODELS

A non-traditional franchise gives you a unique opportunity to operate Hot Dog on a Stick in your market. Non-traditional fast food restaurants differ from traditional ones in one way: location. A non-traditional franchise still serves the delicious and convenient Hot Dog on a Stick food accompanied by our outstanding service and quality, but at a unique location.

ALTERNATIVE MODELS

Kiosk, Food Court

Drive-Thru—free standing location

Mobile & Stationary Food Truck



GEOGRAPHIC DISTRIBUTION

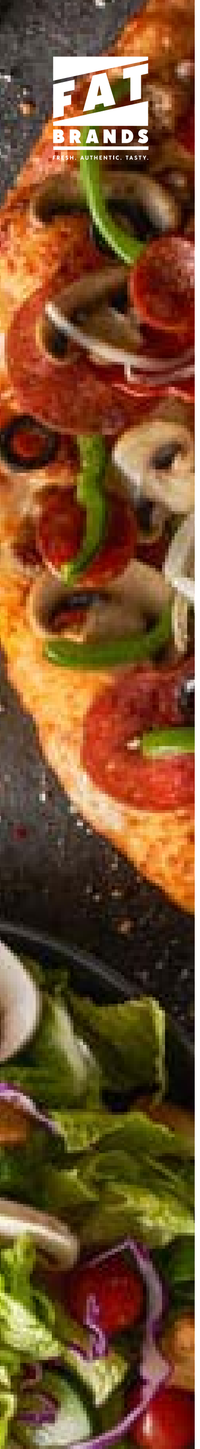
UNITED STATES California, Nevada, New Mexico

INTERNATIONAL China, South Korea

HOT DOG ON A STICK – FRESHNESS MATTERS

At Hot Dog on a Stick, our philosophy is simple: freshness matters. Customers recognize quality, which is why Hot Dog on a Stick has a loyal following everywhere we go. Our look, with its bright colors and signature, quirky uniforms, is recognizable from a distance, so customers in any setting will know where to go for their favorite snacks.





Round Table Pizza

FOUNDED 1959
MENLO PARK, CA

FRANCHISOR	The Round Table Pizza Franchise Corporation
DESCRIPTION	A contemporary dining experience for friends and family to enjoy today and tomorrow.
DISTINCT FEATURES	We use only high-quality ingredients like real cheese and from-scratch dough. We bring families closer together.
SIGNATURE ITEMS	Pizzas made with high-quality ingredients, Real Cheese, Scratch-Made Dough.

1959	**2**	**800-6.5k**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**IDEAL SQUARE FOOTAGE**
1962	**404**	**4%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $25k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	U.S. $25k – Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 4% of net sales to the national advertising fund.
IDEAL SPACE	500-1,800 square feet. The optimal size depends on climate, space, configuration, clientele and economics.

THE OPPORTUNITY

Our pizza franchisees believe passionately in our brand and our commitment to quality and customer service. It's no surprise that most of our pizza franchise owners, from owner-operators who grew up on the West Coast to large multi-unit owners who didn't learn about Round Table until they were grown, started out as brand fans. Even those who didn't grow up with Round Table pizza became quickly enamored when they first tried it.





GEOGRAPHIC DISTRIBUTION

UNITED STATES California, Nevada, Oregon, Washington, Arizona, Alaska, and Hawaii

THE PREMIER WEST COAST PIZZA FRANCHISE

Just as it was in the beginning, our dough is still made from scratch and rolled fresh daily. Our vegetables are hand-sliced. As we always have, we still use only high-quality meats and real cheeses in our three-cheese blend of whole-milk mozzarella, smoked provolone, and aged cheddar. And as always, our toppings go all the way to the edge of the crust.





Marble Slab Creamery

FOUNDED 1983
HOUSTON, TX

FRANCHISOR	Marble Slab Franchising, LLC.
DESCRIPTION	Quick Service Restaurant
DISTINCT FEATURES	Since dreaming-up the frozen slab technique and serving fresh homemade, small-batch ice cream in store since 1983,
SIGNATURE ITEMS	Locally Sourced Frozen-Slab Ice Cream, Unlimited Mix-Ins, Ice Cream Cakes and Cupcakes

1983	**0**	**157**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**CO-BRANDED UNITS**
1983	**380**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $25k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	U.S. $25k – Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
IDEAL SPACE	500-1,800 square feet. The optimal size depends on climate, space, configuration, clientele and economics.

WHO IS MARBLE SLAB CREAMERY?

Owning one of our franchises comes with many perks and benefits from our initial and ongoing support to being part of a brand that puts a smile on customers' faces. Though, how do you know if this investment is right for you? There are many questions to consider before taking that next step and opening up a franchise of your own.

CO-BRANDING FRANCHISE OPPORTINITIES

Owning one of our franchises comes with many perks and benefits from our initial and ongoing support to being part of a brand that puts a smile on customers' faces. Though, how do you know if this investment is right for you? There are many questions to consider before taking that next step and opening up a franchise of your own.



MARBLE SLAB CREAMERY - ORIGINALITY IN EVERY SCOOP

Ice cream is America's favorite dessert,* and it's not hard to see why. Marble Slab ice cream provides the ultimate ice cream experience to our customers. Marble Slab further sets itself apart in the ice cream franchise industry by using locally sourced ingredients and offering our customers an unrivaled number of choices.





Great American Cookies

FOUNDED 1977 • ATLANTA, GA

FRANCHISOR	GAC Franchising, LLC.
DESCRIPTION	Quick Service Restaurant
DISTINCT FEATURES	All of our cookies begin with homemade recipes using the finest ingredients. Each of our premium treats is hand-scooped and baked fresh daily from dough that is never frozen.
SIGNATURE ITEMS	High-Quality Gourmet Cookies, Cookie Cake, Fresh Cookie Dough

1977	**0**	**186**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**CO-BRANDED UNITS**
2010	**411**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $25k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	U.S. $25k – Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
IDEAL SPACE	800+ square feet. The optimal size depends on climate, space, configuration, clientele and economics.

GENERATIONS OF HAPPINESS

What started with a generations-old family recipe in 1977, is now the sweet spot for happiness and joy. We are still the home of the original Cookie Cake, just re-imagined with life's sweet moments as our inspiration. At Great American Cookies, we believe that pure, simple delight is part of living a full life.





CO-BRANDED GREAT AMERICAN COOKIES & MARBLE SLAB CREAMERY

When you co-brand Marble Slab Creamery with Great American Cookies, there are several key benefits to the Marble Slab Creamery side of the business: Customers who wouldn't ordinarily stop into an ice cream parlor in the wintertime will be drawn to the location for the cookies, giving your location potentially more traffic in the ice cream offseason. Customers who come in for a cookie cake will be exposed to the selection of ice cream cakes and cupcakes Marble Slab Creamery has to offer, effectively doubling your customer base.





Pretzelmaker

FOUNDED 1991 • TRUMBULL, CT

FRANCHISOR	PM Franchising, LLC.
DESCRIPTION	Quick Service Restaurant
SIGNATURE ITEMS	Hand-Rolled Pretzels, Pretzel Dog, Pretzel Bites

1991	**0**	**34**
YEAR FOUNDED	**COMPANY-OWNED UNITS**	**CO-BRANDED UNITS**
2010	**176**	**7%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $25k. Multi-Unit deals may vary.
INTL. FRANCHISE FEE	U.S. $25k. Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
IDEAL SPACE	250+ square feet. The optimal size depends on climate, space, configuration, clientele and economics.

THE PROCESS

To enjoy the baking experience at home, you will receive frozen, raw dough preformed in a loaf baking container. Each loaf of bread is formed by hand to order using high quality ingredients. We allow the dough to proof to the perfect airy texture and then flash freeze it to preserve freshness. We ship the the frozen dough on dry ice so it arrives at the right temperature. Simply follow the easy baking instructions to enjoy your pretzel breads.





Fazoli's

FOUNDED 1988 • LEXINGTON, KY

FRANCHISOR	Fazoli's Franchising Systems, LLC.
DESCRIPTION	Premium Quick Service Restaurant
SIGNATURE ITEMS	Premium quality Italian food, pizza's, freshly prepared pasta, Submarinos®, unlimited signature bread sticks

1988	**58**	**151**
YEAR FOUNDED	**COMPANY OWNED UNITS**	**FRANCHISED UNITS**
1992	**209**	**5%**
FRANCHISING SINCE	**TOTAL UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
IDEAL SPACE	2500+ square feet. The optimal size depends on climate, space, configuration, clientele and economics.

THE OPPORTUNITY

Founded in 1988 in Lexington, Ky., Fazoli's owns and operates nearly 220 restaurants in 27 states, making it the largest premium QSR Italian chain in America. Fazoli's prides itself on serving premium the highest quality Italian food, fast, fresh and friendly.







GEOGRAPHIC DISTRIBUTION

UNITED STATES Alabama, Arkansas, California, Colorado, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Ohio, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Virginia, West Virginia, Wisconsin

THE ICONIC ITALIAN BRAND

Fazoli's offers a vast menu of traditional Italian favorites headlined by our world-famous, mouthwatering breadsticks. We provide a strong value proposition for the consumer and a substantial investment proposition for franchisees. Our off-premise revenue streams (drive-thru, carry-out and delivery) make it easy for guests to enjoy Fazoli's anytime, anywhere, for any occasion. From our flavorful menu to our unparalleled service and unmatched value, we don't compromise on our commitment to quality, ensuring our teams, our guests and our franchisees experience first-hand our unwavering pursuit of excellence.



Native Grill & Wings

FOUNDED 1979
NEW YORK, NY

FRANCHISOR	Native Grill & Wings Franchising, LLC.
DESCRIPTION	Casual Dining
SIGNATURE ITEMS	Fried chicken wings served with 20 different sauces and dry rubs

1979	**0**	**2.5-4.5k**
YEAR FOUNDED	**COMPANY OWNED UNITS**	**IDEAL SQUARE FOOTAGE**
1993	**23**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50k – Multi-Unit deals may vary.
INTL. FRANCHISE FEE	U.S. $65k – Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
IDEAL SPACE	2,500 – 4,500 square feet. The optimal size depends on climate, space, configuration, clientele and economics.

THE OPPORTUNITY

Native Grill & Wings is a casual dining, family-oriented, American menu restaurant franchise with dine-in, take-out and a full-service bar. We specialize in fried chicken wings served with 20 different sauces and dry rubs. What sets us apart from other wings places? We identify more as family-casual than sports bar – a little less rowdy, a little more laid back, and more eyes focused on friends and family than on the TVs.



GEOGRAPHIC DISTRIBUTION

UNITED STATES Arizona, Texas, Illinois

HOME OF ARIZONA'S ORIGINAL WING

We were the first to bring Buffalo, NY-style chicken wings to the Southwest. That's why our small brand has such a devoted presence in our home state of Arizona and beyond. We've stayed true to that innovative, pioneering spirit, and that's what will continue to propel our brand into the next decade of the 21st Century





Twin Peaks

FOUNDED 2005 • DALLAS, TX

FRANCHISOR	Twin Peaks Restaurant Franchise, LLC.
DESCRIPTION	Polished Casual Dining / Sports Bar
SIGNATURE ITEMS	29° beer, made-from-scratch food & lodge-style environment

2005	**32**	**108**
YEAR FOUNDED	**COMPANY OWNED UNITS**	**TOTAL UNITS**
2009	**76**	**6%**
FRANCHISING SINCE	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50,000. Multi-Unit deals may vary.
INTL. FRANCHISE FEE	Varies by region, market size and development term.
ADVERTISING FEE	Franchisees presently must contribute up to 2.5% (1% Company, 1.5% Local) of net sales to the national advertising fund.
IDEAL SPACE	6000+ square feet. The optimal size depends on climate, space, configuration, clientele and economics.

THE OPPORTUNITY

With the focus on quality, execution and an all-female wait staff, Twin Peaks offers high-quality, Scratch Kitchen American comfort food. Enjoy ice-cold draft beer and a superior sports-watching experience in a comfortable mountain lodge setting with the service of friendly, attentive, and knowledgeable Twin Peaks Girls.



GEOGRAPHIC DISTRIBUTION

UNITED STATES Washington, Idaho, North Dakota, Michigan, California, Nevada, Arizona, Colorado, Texas, Oklahoma, Kansas, Illinois, Indianapolis, Missouri, Ohio, Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Arkansas

INTERNATIONAL Mexico: Mexico City, Miyana, Coapa

WELCOME TO THE LODGE MANTALITY

Twin Peaks is so much more than your typical sports bar. Our lodge welcomes every guest with World Series walk offs and barrel-aged whiskey. The second you step inside, you're surrounded by a lodge full of friendly and attentive Twin Peaks Girls serving up scratch food and our signature 29 beers. Only here can you truly embrace the Lodge Mantality. Welcome to Twin Peaks.





Smokey Bones

FOUNDED 1999 • ORLANDO, FL

FRANCHISOR	TBD
DESCRIPTION	Polished Casual Dining / Sports Bar & Fire Grill
SIGNATURE ITEMS	Authentic fire-grilled and house-smoked meats

1999	**3.1m**	**61**
YEAR FOUNDED	**AVERAGE UNIT VOLUME**	**TOTAL UNITS**
16	**0**	**5%**
U.S. STATES WITH LOCATIONS	**FRANCHISED UNITS**	**ROYALTY FEE** PERCENT OF NET

U.S. FRANCHISE FEE	U.S. $50,000. Multi-Unit deals may vary.
ADVERTISING FEE	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
LOC. STORE MKTG (LSM)	Franchisees presently must contribute up to 2% of net sales to the national advertising fund.
IDEAL SPACE	TBD

THE OPPORTUNITY

Smokey Bones is the leading meat-centric, specialty casual dining concept with proven portability, consistently serving superior food in a relaxed, specialty casual dining atmosphere. Our craft is creating unforgettable meat – tender, juicy, smoked, seasoned, sauced, soul-satisfying meat.

GEOGRAPHIC DISTRIBUTION

UNITED STATES Florida, Georgia, Illinois, Indiana, Kentucky, Massachusetts, Maryland, Michigan, North Carolina, New York, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Virginia

MASTERS OF MEAT

Smokey Bones Bar & Fire Grill is a full-service restaurant chain delivering great barbecue, award-winning ribs, perfectly seared steaks and memorable moments in 61 locations across 16 states. Smokey Bones serves lunch, dinner, and late night, and has a full bar featuring a variety of bourbons and whiskeys, a selection of domestic, import and local craft beers, and several signature handcrafted cocktails. Smokey Bones offers a variety of meats that are slow-smoked, fire-grilled, and available for dine-in, pick-up, online ordering, catering, and delivery.



FAT BRANDS

FRESH. AUTHENTIC. TASTY.

Thank you.

FAT BRANDS INC.
9720 Wilshire Blvd. Ste. 500, Beverly Hills, CA 90212

VISIT fatbrands.com **CALL** +1 (310) 402-0606