

HELLO HARRY

The Burger Joint



FRANCHISE OPPORTUNITY



THE HELLO HARRY CONCEPT IS SIMPLY BRILLIANT

We've taken the best flavours and textures from selected premium products and created custom designed burgers you just can't get anywhere else.

We decided that we'd like the whole of Australia to taste our unique burgers, as we have quickly become the locals "Burger Joint" on the Sunshine Coast. There are only two ways in which this could be achieved, either work around the clock or partner with equally passionate Franchisees and open more stores.

The choice was simple and so the Hello Harry Franchise System was developed.

Applications to become a Hello Harry Franchisee are welcome from people with an interest or experience in the retail or food service industry and customer service.

We are also interested in hearing from entrepreneurs who are looking for a new business venture, or from people with management or sales experience, who have a desire to build their own successful business.

The Hello Harry brand demonstrates our accomplishments, our pride and our exciting plans for the future in an ever-expanding industry.

It signifies our commitment to quality and teamwork in the ways that we communicate with our customers, our staff, our suppliers, our community and each other.

As you read this Franchise Information Kit, you may have many questions. Please don't hesitate to contact us to discuss this opportunity further and to gain a further insight into this dynamic franchise opportunity.

If you see yourself becoming part of this, we want to hear from you.

THE CONCEPT





BUILDING THE FOUNDATIONS OF SUCCESS

Successful businesses, no matter what industry they are in achieve success if they are built upon solid yet flexible foundations. Flexible enough to change and grow as the market demands. Hello Harry's have grown and moved with the changing times and have built a solid and successful business system.

When you open your own Hello Harry "The Burger Joint" you can count on a number of special ingredients that have made us what we are today.

Our superbly tasting, generous sized burgers are backed up every step of the way with our experience and knowledge, in particular utilising the very best regional local produce to create delicious burgers.

Hello Harry has a team of dedicated support staff in operations, marketing, training, product development, and franchising, which all rolled together with great franchisees creates the ultimate dining experience for our customers.

We expect franchisees to operate their business efficiently and professionally, whilst providing customer satisfaction and value for money. If you are looking to build a business built on strong foundations, then owning a Hello Harry franchise could be the one for you. We hope you will capture our vision and join in our success.