





WHY FRANCHISE WITH US?

Premium Brand
Trusted luxury car care experience with a range of services

Proven Business Model
30+ Years of experience in the industry

Comprehensive Support
Full training and ongoing assistance to support your growth

High Growth Industry
Booming car care market with 20M+ cars registered nationally

MAGIC HAND CARWASH

ABOUT US

Magic isn't simply about soap and water. We help people fall back in love with their car.

We bring tired cars back to life and make them look like they just drove out of the dealership.

We offer businesses a simple way to make their brand shine (literally) while they are on the road so that they're noticed.

We give our customers half an hour back during their busy day to enjoy a coffee and relax without distraction in our cafés or run errands that they've been meaning to do at our shopping centre locations.

We teach young people the value of hard work, the satisfaction of mastering a skill and give them a sense of fun and belonging as a valued member of our team.

And, we love what we do.

OWN A MAGIC HAND CARWASH

Ready to start your journey?

03 9419 7419

info@magicwash.com.au

magicwash.com.au

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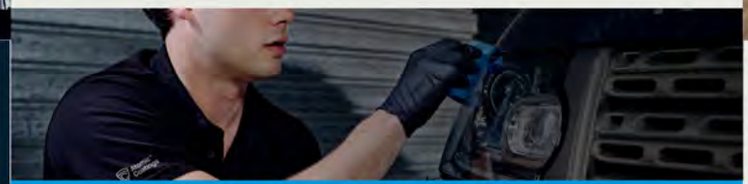
MAGIC HAND CARWASH

OUR SIGNATURE SERVICES



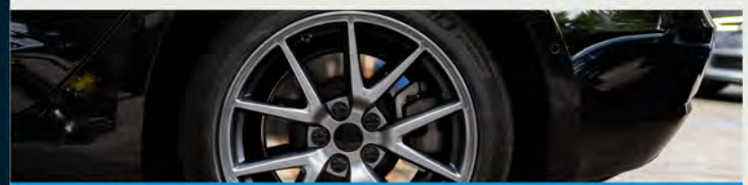
Fast Hand Car Wash

Gentle hand wash & hand-dried finish



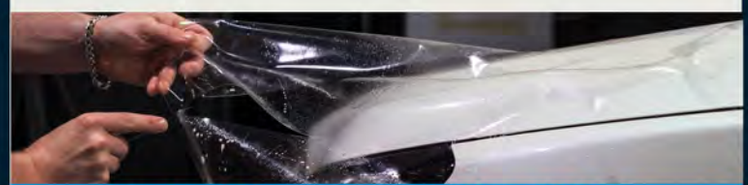
Ceramic Coating

Durable, high-gloss paint protection



Alloy Wheel Cosmetic Repair

Premium Restoring and Refinishing for Damaged Alloy Wheels.



Paint Protection Film (PPF)

Clear protection from chips & scratches



WHO WE ARE

Magic Hand Carwash began as a small family business in Melbourne in 1994. Now a national franchised network of stores across Australia, Magic Hand Carwash has washed more than ten million cars.

We put our success down to our dedication (some may call it an obsession) for consistently delivering a quality clean, warm and friendly customer service and the expertise in our car washes.

WE VALUE

Customer-First Approach

Pride and Passion

Quality and Precision

Working together

Being the best