studio pilates international



JOIN ONE OF THE MOST

SUCCESSFUL GLOBAL PILATES

FRANCHISES


STUDIO PILATES
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MORE THAN JUST A WORKOUT.

Get set to turn your passion into profits with Studio Pilates International, the fastest growing Pilates franchise with 20+ years of proven success!

THE STUDIO PILATES APPROACH.

Unparalleled by any other reformer Pilates workout on the market, The Studio Pilates Approach draws on the method's 100-year-old origin as well as the founders' backgrounds in professional sport and physiotherapy to deliver a workout that's effective, addictive and transformative.

Having collectively taught over 100K classes, the founders' understand the mechanics of the human body more than most, and as a result have pioneered a unique approach that safely and effectively strengthens the body in just 40-minutes.

The combination of the state-of-the-art audio-visual tech system and highly skilled instructors ensures every class is easy to follow, whether it's your first or 50th, while scientific sequencing and ever changing workouts will keep your body guessing and your results progressing.





WHY CHOOSE STUDIO PILATES?

Studio Pilates is not only a workout that's suitable for everybody, but it's also a business model that's suitable for everybody, no matter your professional background or experience. The robust, turn-key business model was designed with market leading automation and systemization in place to drive the best outcomes for your studio with minimal franchisee output.

UNCAPPED EARNING POTENTIAL

38%

INCREASE IN REVENUE
FROM FY21-FY22

48%

NETWORK GROWTH
FROM FY21-FY22

£33,545

AVERAGE REVENUE
GENERATED PER REFORMER

BASED ON AUSTRALIAN AVERAGES







FRANCHISEE TESTIMONIALS

"Besides wanting to bring the best Pilates reformer workout to Brooklyn, I always wanted to create a community, and that is exactly what you will find with Studio Pilates. I opened my first studio in Brooklyn, NY and nine months later I opened my second studio in North Carolina. This journey has been more rewarding than I could have dreamt and now my focus is opening my third studio so that I can share this experience with another community."

MARISA FULLER, BROOKLYN, NEW YORK, USA

"I have been a franchisee for over two years and I am about to open my second studio in Brisbane, Australia. I cannot praise Studio Pilates highly enough for their professionalism, not only in their business and instructor training programs but in the way they provide everything needed to get my studio open and launched in my local community."

KIMBERLEY DULLAHIDE, COORPAROO, BRISBANE, AUSTRALIA

Studio Pilates has made reformer Pilates fun, fresh, exciting and addicting! The workouts are never boring. The instructors are rockstars and being a studio owner is an absolute dream come true!

CLAIRE MITCHELL, ALBANY, AUCKLAND, NEW ZEALAND







STUDIO

STRONGER



TOGETHER



A PROVEN BUSINESS FORMULA WITH 20 YEARS OF SUCCESS.

CURRENT FRANCHISING OPPORTUNITIES IN OVER 22 COUNTRIES.

INSTANT BRANDING RECOGNITION WITH 120+ STUDIOS CURRENTLY OPERATING, OPEN OR RESERVED.

SYSTEMISED AND AUTOMATED BUSINESS MODEL.

HIGH EARNING POTENTIAL OF 6-FIGURES A YEAR.

INSTRUCTORS FOUND AND TRAINED FOR YOU THROUGH THE STUDIO PILATES INTERNATIONAL TRAINING ACADEMY.

BACKED BY PHYSIOTHERAPISTS, GUARANTEEING A SAFE AND EFFECTIVE WORKOUT.

NO PRIOR EXPERIENCE IN BUSINESS OR FITNESS REQUIRED.

RAPID PAYBACK PERIOD ON INITIAL INVESTMENT.

CENTRALIZED SYSTEMS INCLUDING ACCOUNTING, BOOKKEEPING, CENTRAL ACCOUNTS, PAYROLL & KPI REPORTING.

OVER 50% OF OUR CURRENT FRANCHISES ARE MULTI-SITE OWNERS.

TURN-KEY BUSINESS MODEL FOR EASY ESTABLISHMENT. SITE SELECTION, TRAINING, SHOPFIT & LAUNCH SUPPORT.

STUDIO PILATES FRANCHISE

HOW TO GET STARTED.

DO YOU HAVE...

+ A passion for helping people become the best version of themselves?
+ Energy, enthusiasm and dedication?
+ An interest in a rewarding career?
+ Minimum capital investment £140,000- total investment up to £220,000 depending on studio size.

Then what are you waiting for? Get in touch with Studio Pilates today and we can help you turn your passion into profits!

LEARN MORE

Contact John L Scott at:
joinus@studiopilates.com or +61 431 178 272

For more information or to read some of our franchisee success stories, visit studiopilatesfranchise.com

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