THE COFFEE CLUB



JOIN THE CLUB

WITH A BONUS LAUNCH PACK WORTH

$50,000*

The Coffee Club is seeking Australia's best new café owners to join us in 2025. Purchase a new The Coffee Club franchise and you could be eligible for a $50k* bonus launch pack. Imagine opening your new The Coffee Club store with $10k of food and drinks on us, and a $40k fee credit to help you get up and running. Find out more now at coffeeclub.com.au/franchising

Terms and Consitions - Offer is applicable to all new franchisees approved by The Coffee Club Franchising Company Pty Ltd (Franchisor) who pay the required deposit to the Franchisor, validly sign and return their Franchise Agreement to the Franchisor (including any accompanying certificates), and satisfy all requirements within their Franchise Agreement to construct, develop and open their store (Eligibility Criteria) from 12:01am (AEST) on 2 February 2024 to 11:59pm (AEST) on 31 December 2025 (Promotional Period) (Franchisee). Offer available to new site acquisitions only, and excludes resales of existing The Coffee Club stores, .and/or Franchisees who do not satisfy all of the Eligibility Criteria within the Promotional Period. Offer is limited to the first twelve (12) Franchisees who satisfy all of the Eligibility Criteria within the Promotional Period, and may be withdrawn by the Franchisor, without notice, once this allocation is exhausted. Franchisees who are eligible to receive the offer will receive from the Franchisor (Offer):

(a) a credit of $40,000 (including GST) applied to their account held with the Franchisor, to be applied upon the commencement of the Franchisee's Franchise Agreement, against the Franchisee's franchise and marketing fees payable to the Franchisor (Fee Credit). The Fee Credit will automatically apply to franchise and marketing fees as they fall due and payable, and cannot be reserved by the Franchisee. If Franchisees breach their Franchise Agreement before the Fee Credit is exhausted, the Franchisor reserves the right to suspend and/or terminate the Fee Credit, within its sole discretion;

(b) a food and beverage package worth $10,000 (including GST), to be determined within the Franchisor's sole discretion and provided to the Franchisee upon commencement of the Franchisee's Franchise Agreement (Supply Package). The Supply Package must be used and/or exhausted by the Franchisee within thirty (30) days of commencement of the Franchisee's Franchise Agreement. Any unused balance of the Supply Package will be forfeited, and is not redeemable by cash, transfer or further credit. Once the Fee Credit and Supply Package are exhausted and/or forfeited, Franchisees will remain responsible for all fees, costs and expenses in accordance with their Franchise Agreements. The Offer is not redeemable for cash, and is non-transferrable.

Commercial in Confidence as at November 2024.