

JOIN THE CREW!

Hydracrew Franchise Prospectus 2024

LIMITED OFFER

Join now as a Founding Partner.

Be rewarded with generous concessions and start-up assistance.

Conditions apply.

HYDRACREW™

EXPERT HYDRAULIC HOSE SERVICES



JOIN THE CREW!

HYDRAULIC FLUID TECHNICIANS

Hydracrew™ is looking for experienced and competent fluid technicians, either trade qualified or holding a certification relative to hydraulics and the heavy vehicle industry, to own and operate a Hydracrew Mobile Hose Van (MHV) franchise.

Aligned and supported by the OEM dealer, this is a fantastic opportunity for prospective franchisees who are current Mobile Hose Van operators/ owners to 'join the crew' for this exciting new franchise opportunity.

HYDRACREW QUALITIES

- Positive customer engagement and communication
- Ability to work independently and efficiently
- Strong understanding of the industry and customer needs
- Great initiative and work ethic
- Good time management and understanding of business structure
- Strong mechanical aptitude
- Ability to work outside the 'box'

SERVICE VALUE PROMISE

HASSLE FREE SERVICES

Our Hydracrew operator will handle the entire job onsite from removal to installation and be able to address other maintenance issues if needed

MAXIMISE UPTIME

We will always endeavour to meet the customer at their location at the agreed time of arrival with the inventory, tools and technician required to address their needs, all in one trip.

TRUST IN EXPERT SUPPORT

Our customers are always in safe hands - Hydracrew technicians are uniquely skilled to assemble and install Hydracrew products on almost all brands of equipment using the latest tooling, assembly information, routing standards, inspection techniques and contamination control processes.

ONE-STOP CONVENIENCE

We're not just for CAT machines. Our Hydracrew products offer unrivalled performance and durability for all makes and all models

SECURITY IN QUALITY PARTS

Safety and quality are our standards!

Our Hydracrew products are rigorously tested as a system to ensure a perfect fit that delivers maximum safety and dependability





THE HYDRACREW DIFFERENCE

TECHNICAL & PRODUCT ASSISTANCE:

Hydracrew has access to vast OEM resources, backed by years of combined knowledge and experience to assist you in your journey as a Hydracrew Franchisee. Training in the relevant fields will be supplied upon start up and throughout your journey, as well as continued support in the field.

MARKETING:

You will be provided with a comprehensive marketing plan and a local area marketing kit to appeal to and reach current and potential customers. The Hydracrew support office will continuously monitor and research the industry for changes and adjust marketing strategies accordingly.

HYDRACREW TERRITORIES:

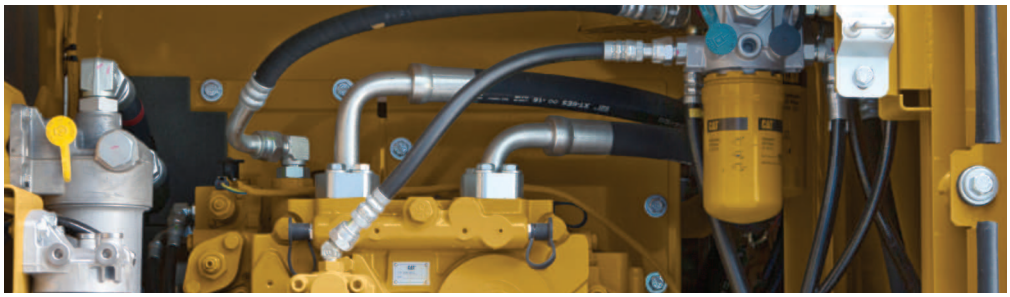
You will be allocated a specified territory to manage which is exclusive to you. These areas have been carefully handpicked and identified to be hotspots for the industry and revenue streams. Hydracrew support office will continue to monitor the industry and best place Franchisee's in territories relevant to growth.

RESEARCH & DEVELOPMENT:

Hydracrew is committed to innovation and continuous improvement. Partnering with OEM leaders in sales and support we are continuously finding and developing new opportunities and products which are second to none. A high level of care is taken when developing new opportunities to ensure all suppliers and users are well equipped with these changes.

STOCK SUPPLY:

As a Hydracrew Franchisee, you will have access to a strong and vast supply of hose and coupling parts stock via the supporting OEM dealers, as well as a major Melbourne Distribution Centre. Suggested stock list will be provided with genuine CAT and aftermarket OEM couplings within our very own parts network. You will very rarely have to outsource stock!





THE HYDRACREW DIFFERENCE (CONTINUED)

VEHICLE & TOOLING:

To help you get the best head start, you will be provided with a brand-new vehicle with a state-of-the-art enclosed workstation fit out, the very best in CAT hose and coupling tooling and accessories with the ability to assist you in delivering the highest quality of service.

LOW ESTABLISHMENT OUTLAY:

A very low and achievable establishment cost on start up ensures you as the Franchisee can get under way without the stress of major capital outlay. This low outlay ensures you can commence your business with the right assets for success.

THE CAT BRAND:

Operating your Hydracrew business supported and backed by the OEM enhances your position as a provider of superior quality and service. This will place you in high demand amongst our service consumers all year round, creating multiple lead streams generated via Hydracrew support offices, customers, and marketing support

HYDRACREW SUPPORT OFFICES AND PARTS DISTRIBUTION

CLAYTON

17-55 Nantilla Rd Clayton,
VIC 3168

03 9566 0666

support@hydracrew.au

LAVERTON

32-42 Spencer St,
Sunshine, VIC 3020

03 9931 9639

support@hydracrew.au

JOIN THE CREW!

Contact us now for more information,
phone **1300 492 739** or click below:

Contact Us



hydracrew.au

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